

NEW MONOGRAPH "VIRTUAL MANAGEMENT (Virtual Intellectual Capital, E-government, Digital Economy, E-democracy, E-law and E-learning)"

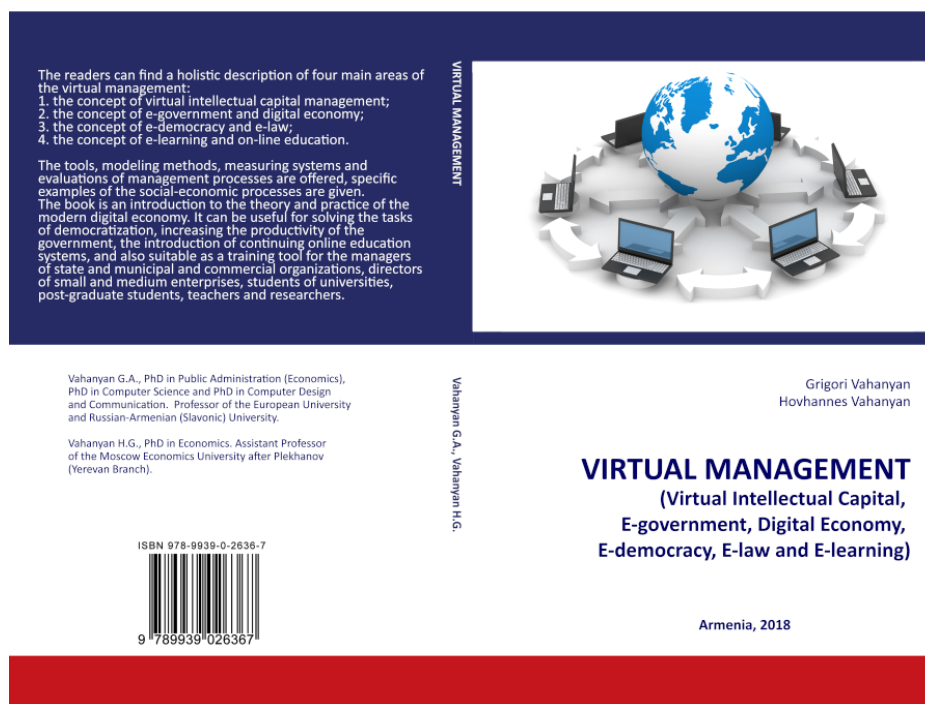
The new monograph "VIRTUAL MANAGEMENT (Virtual Intellectual Capital, E-government, Digital Economy, E-democracy, E-law and E-learning)" (authors: Grigori Vahanyan, Hovhannes Vahanyan¹) is now available. Published in April 2018.

The readers can find a holistic description of four main areas of the virtual management:

1. the concept of virtual intellectual capital management;
2. the concept of e-government and digital economy;
3. the concept of e-democracy and e-law;
4. the concept of e-learning and on-line education.

The tools, modeling methods, measuring systems and evaluations of management processes are offered, specific examples of the social-economic processes are given.

The book is an introduction to the theory and practice of the modern digital economy. It can be useful for solving the tasks of democratization, increasing the productivity of the government, the introduction of continuing online education systems, and also suitable as a training tool for the managers of state and municipal and commercial organizations, directors of small and medium enterprises, students of universities, post-graduate students, teachers and researchers.



¹ Vahanyan G.A., PhD in Public Administration (Economics), PhD in Computer Science and PhD in Computer Design and Communication. Professor of the European University and Russian-Armenian (Slavonic) University. Vahanyan H.G., PhD in Economics. Assistant Professor of the Moscow Economics University after Plekhanov (Yerevan Branch).