# ECIC 2010

## 2nd European Conference on Intellectual Capital
## University of Athens
## April 2010

## Preliminary Call for papers, workshops and tutorials

Today, almost 80% of economic value creation is based on intangible resources. However, most organizations still do not know how to reveal the value of these resources and how to give direction to future value creation. The concept of intellectual capital gives intangibles 'a body' and therefore makes it possible to measure, communicate and interpret them. This conference combines theory and practice and gives a state-of-the-art overview of intellectual capital measurement and management.

The conference is seeking quantitative, qualitative and experience-based papers from industry and academe. Papers can be conceptual, theoretical, empirical, experimental, and case studies. Topics may include but are not limited to: *Intellectual capital; Structural capital; Human capital; Social capital; Management methods for valuation and measurement; Reporting initiatives; Disclosing intangibles; Intellectual assets; Intellectual liabilities; Measurement fundamentals; The effect of knowledge management; The efect of communities of practice; Intellectual capital and culture; Intellectual capital of nations and regions; Measurement of intellectual capital in universities; Value extraction; Innovation; Knowledge creation; Knowledge management; Learning.*

### Submission details:

*Abstract details*:   The Abstract should be a minimum of 300 and no more than 500 words including up to five keywords and keyphrases. The deadline for submissions will be confirmed soon.

*Submission:*   Online only. From the end of April 2009, the form will be available on the conference website at http://academic-conferences.org/ecic/ecic2010/ecic10-abstract-submission.htm
Please ensure that you complete all relevant sections of the form, including the conference track the abstract is intended for, the proposed title for the paper, the full names (first name and surname, not initials) and email addresses of all authors and a postal address and telephone number for at least one contact author. Please indicate clearly if the contact author is not the lead author.

*Full paper:*   Only required when the abstract has been selected and not to be more than 5,000 words including abstract, keywords and references (the Harvard referencing rules need to be followed). Submission date will be advised shortly. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, Elaine Hayne at elaine.hayne@academic-conferences.org

### Important information:

The selection panel of the conference committee will consider all abstracts received by the submission deadline to ensure that the proposed paper is relevant to the Conference. The authors of abstracts, which describe a relevant paper, will receive a notification of abstract acceptance. All full papers will be blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, that the standard of English is adequate and that the paper is appropriately referenced. Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration). Due to the large number of papers expected for this conference, the committee only allows an author to present one paper. Therefore if multiple papers are accepted for presentation different co-authors need to present each paper.

If you would like join this committee, please visit http://academic-conferences.org/application-committee.htm and complete the application form.